

Policy Briefing Summary

City Council



Regarding:	Resolution to Appropriate \$320,000 in School Zone Photo Enforcement Revenue for FY 2027 (1 of 2 readings)
Staff Contact(s):	Samuel Roman, Assistant City Manager, Michael Kochis, Police Chief, Jason Vandever, City Treasurer, Krisy Hammill, Director of Budget, Sau Chan, Deputy City Attorney
Presenter:	Samuel Roman, Assistant City Manager
Date of Proposed Action:	July 20, 2026

Issue

Revenues from the School Zone Speed Cameras needs to be appropriated so they can be used to pay the monthly lease payments for the camera and associated equipment.

Background / Rule

In February 2023, City Council passed a resolution (#R-23-020) which approved the use of speed cameras on Monticello Avenue for the school zone near Summit Elementary and on Cherry Avenue for the school zones near Charlottesville Middle School and Tall Oaks Elementary. In August 2024, the City entered into a Photo Enforcement Services Agreement with American Traffic Solutions, Inc, doing business as Verra Mobility. The agreement provided several payment options for the services. It was the understanding of staff that the cost of the services would be budget neutral in the sense that the revenues generated from enforcement would be equal to or exceed the cost of cost of the equipment and service fees.

Analysis

Six cameras (2 at each approved school zone) were installed and placed in service in October 2025. In November 2025, the City received an invoice for the month of October for \$25,504. The fees break down to \$4,250 a month for each camera and include some miscellaneous fees for the mailing of the notices. The original agreement provided multiple payment options but was silent as to which one had been selected. Upon receiving the invoice, staff reached out to the vendor to discuss the different options and requirements of each option. One of the options provided allows for the City to pay either the amount of the monthly invoice or the amount of enforcement revenue received, whichever is less.

From October 2025 through April 2026, \$177,125 in enforcement revenue was collected. After many attempts to discuss and reach agreement on the payment options with the vendor, a payment in the amount of \$177,125 was wired to the vendor on May 22, 2026. The photo enforcement revenue was not appropriated as part of the FY 2026 budget. Funds previously appropriated funds to the Citywide reserve account were used to pay the invoices. This resolution seeks to appropriate the enforcement revenue which will be used to pay the invoices anticipated for FY 2027.

Financial Impact

The term of the Photo Enforcement Services Agreement with American Traffic Solutions, Inc, doing business as Verra Mobility is for a period of 5 (five) years. The enforcement fees should cover a majority of the equipment costs. However, as staff continues to work through the administrative requirements of the program, it is likely that funds in excess of the enforcement revenue will be needed.

Recommendation

Staff recommends approval of both resolutions.

Recommended Motion (if Applicable)

"I move that City Council approve the Resolution to Appropriate \$320,000 in School Zone Traffic Camera Revenue for FY 2027, waiving the requirement for a second reading with a 4/5 vote."

Attachments

1. Resolution to Appropriate School Zone Traffic Camera Revenue for FY 2027